



## STEM Expo 2017

October 8, 9, & 10 – Branson, MO

“Hands-on” Science, Technology, Engineering, Mathematics

[www.isea-stem.org](http://www.isea-stem.org)

INVITATION TO EXHIBIT, SPONSOR, AND ADVERTISE

## **PREFACE**

A group of classroom teachers, teacher educators, and business leaders formed the International STEM Education Association in the summer of 2012 with the focus on helping classroom teachers to implement “project-based” learning experiences into their curriculum.

It was determined that there are many worthy efforts being made to incorporate STEM education concepts into the school curriculum, but as with many educational initiatives, many teachers and districts are bogged down in the details of just “how” to implement STEM in the school curriculum and schedule. To address this complex issue, it was determined that teachers should not only “know” about STEM education, but should have opportunities to actually “experience” project-based learning first hand.

The ISEA Board of Directors is made up of nationally recognized professionals that have a reputation for not just “talking” about STEM, but in actually “doing” creative and innovative things in the classroom. It was determined that a “hands-on” working conference was needed to assist in integrating STEM into the classroom of tomorrow. Last year's conference was a great success and attendees expressed their opinions in many positive ways. This year the ISEA STEM Conference will be held on October 9, 10, and 11 at the Branson Convention Center in Branson, Missouri.

We realize that this is a short lead time for most companies who plan their sales strategies far in advance, but we would like for you to consider showcasing your products and services at this year's conference in Branson.



## Dear STEM Exhibitor,

The ISEA, the International STEM Education Association, is an exciting new professional organization dedicated to supporting innovative, yet practical teaching methods and strategies for delivering STEM education at the P-12 level in all schools. The focus of ISEA is based on three primary concepts. They are:

- a. That STEM education is an essential curriculum in all schools
- b. That creative and innovative learning strategies must be used to integrate science, technology, engineering, and mathematics based on “real world” experiences and supported by collaborative “team” teaching
- c. That STEM education must place an emphasis on “project-based,” “hands-on” learning experiences that include exciting projects and activities that make learning relative and fun for all students.

To help classroom teachers from primary to high school levels learn how to effectively implement realistic STEM experiences in the classrooms, the ISEA is hosting the ISEA STEM Expo in beautiful downtown Branson, Missouri. On behalf of the ISEA Board of Directors, we would like to extend a special invitation for your company to participate in the 2017 ISEA STEM Expo to be held in the Branson Convention Center in Branson, Missouri on October 8-10, 2017.



## **ISEA STEM Expo 2017 – October 8-10, 2017**

The ISEA STEM Expo 2017 Conference is designed to present an exciting “hands-on” working conference where primary, elementary, middle, high school STEM teachers, administrators, and teacher educators can actually engage in a series of targeted STEM projects, activities, and teaching strategies that make STEM education practical and fun in any classroom. Many conferences “talk” a great deal about STEM education, but at the ISEA STEM Expo 2017...

**We don't just want to “talk” about STEM education...**

**...we want to “do” it.**

Ten breakout rooms have been set aside to provide attendees the opportunity to “experience” STEM-based projects and activities that they can take with them and use in their classroom. The ISEA STEM Expo 2017 Exhibit Hall is located in the primary corridors of the Branson Convention Center and will assure maximum exposure of your company. A unique conference schedule will insure that at least half of the attendees will be directly involved with conference exhibitors in several different ways.

There are opportunities for your company to become involved directly in one of these exciting “hands-on” workshop sessions which is explained later in this prospectus.

### **Location – Branson, Missouri**

Branson, Missouri is one of the premier vacation destinations in the country and the ISEA STEM Expo 2017 Conference is designed to take full advantage of the many attractions, shows, and venues that Branson has to offer, while participants learn how STEM education can become a vital part of each school curricula. Deep in the heart of the beautiful Ozark Mountains, Branson, Missouri is centrally located in the United States and features a new regional airport and highway system that provides easy access for attendees. Attendees are encouraged to bring their families and spend a wonderful weekend enjoying the fall foliage and attractions of Branson.

The ISEA STEM Expo 2017 Conference will be held in the Branson Convention Center located in downtown Branson, Missouri and managed by the Hilton Hotels. This beautiful facility will provide a professional conference environment and is located in the heart of the Branson Landing Shopping Plaza, next to Lake Taneycomo. The ISEA Board is using the Branson Convention Center as the annual destination for the ISEA STEM Expo 2017 Conference for the foreseeable future. This will provide a consistent location for the conference which will make it easy to plan for each subsequent year.

### **Who will attend?**

The ISEA STEM Expo 2017 will feature a combination of STEM vendor and STEM teacher workshops designed for specific target audiences, including primary, elementary, middle, and senior level curriculum materials. Each STEM Showcase Workshop will be limited to 24 attendees each with breakout rooms configured for “hands-on” projects and activities.

One of the primary goals of ISEA is to make this conference informative, practical, but still “Fun” for attendees. Many conferences show project and activity materials to attendees, but they rarely get to “experience” just how these projects work in their classrooms. All attendees at the ISEA STEM expo 2017 will be fully engaged and will have multiple opportunities to learn about what your company has to offer.

Some of the products and services that our attendees will be looking for include:

- Aeronautics/Aerospace
- Biotech/Agriculture
- Hardware/Software
- Electronics
- Environment
- Lasers/Optics
- Multimedia/Video
- Safety
- Trainers/Simulators
- Tools/Equipment
- Architecture
- CAD/CAM
- Construction
- Energy/Power
- Info/Communication
- Manufacturing
- Pneumatics/Hydraulics
- Supplies/Furniture
- Textbooks
- Transportation
- Automotive
- CNC Software
- Design
- Engineering
- Kits/Manipulatives
- Medical
- Robotics
- Testing/Measuring

## ISEA Exhibitor Information

As a matter of professional courtesy and respect for our ISEA Exhibitors, every effort has been made to ensure each exhibitor will enjoy the maximum access to our conference attendees and exhibition costs are kept to a minimum.

The ISEA Board of Directors made a conscious effort to involve ISEA Conference Exhibitors in the planning and organization of the International STEM Education Association. To meet that goal, a representative of the STEM Exhibitors will be included as an ex-officio member of the ISEA Board of Directors and will attend all meetings and planning sessions. We want this conference to be worthwhile for your company and for all the hard work you do to support the profession.

One of the first decisions suggested by an ISEA exhibitor was to position the exhibit hall in the corridors of the Branson Convention Center directly adjacent to the STEM showcase breakout rooms. Also, a unique schedule has been devised to incorporate ISEA exhibitors directly into the conference program and allow you maximum access to our attendees.

## ISEA Exhibitor Booth Information

To accommodate our ISEA STEM Expo 2017 exhibitors, we have set aside fifty (50) 10' x 6' booth spaces. Each booth space will include a six foot draped table, two (2) folding chairs, a waste basket, and signage. The ISEA Exhibit Hall is completely carpeted and there will be no draping or rails. The 50 booth spaces are located on the east exterior glass wall. It is recommended each exhibitor bring their own display panels and other display materials. Booth spaces will be assigned on a first-come, first-serve basis with the exception of ISEA Corporate Members, who will receive priority booth assignments. **Booth rates are \$500/booth.**

Internet access is now available for all attendees and exhibitors.

Each ISEA Exhibitor will receive two complimentary exhibitor registrations/booth for your employees, and your company will be listed in the ISEA STEM Expo 2017 Conference Program and website at no additional charge.

Electrical hookup provided by Liberty Exposition Services listed below. Any additional services or special set-ups are the responsibility of the exhibitor. For additional exhibit services, contact Liberty Exposition Services, Inc.

24 hour security will be provided during the conference.

**Liberty Exposition Services, Inc.**

200 Sycamore Street  
Branson, Missouri 65616  
Phone: 417-243-7037  
FAX: 417-243-7042

[www.branson@libertyexpo.com](http://www.branson@libertyexpo.com)

## **ISEA STEM Expo 2017 Facility**

Branson Convention Center *managed by Hilton Hotels Corporation*  
Level 2 Conference  
200 Sycamore Street  
Branson, Missouri 65616  
417.336.5401

## **ISEA Exhibitor Registration**

Admission to the exhibition/conference is by registration only. Registration will be help for attendees and exhibitors in an area adjacent to the Exhibit Hall.

Each exhibiting company may register up to two (2) employees per booth. Two additional registrations will be issued for Corporate Members.

ISEA will charge the non-corporate members a fee of \$75 for each additional registration. Badges allow exhibitors to attend sessions and workshops.

*Exhibitors may not secure badges for educators. This includes authors, presenters, et al, who are not members of the exhibitor's staff. Educators who are not employed by exhibiting companies are required to register separately from the exhibiting company.*

## **ISEA STEM Expo Conference Program Advertising Rates**

**Half Page \$200**

**Full Page \$300**

**Back Cover \$500**

Exhibitors are responsible for sending logos, artwork, and product info to ISEA by September 1, 2017 along with contract and booth payment.

## **ISEA STEM Expo 2017 Corporate Sponsorships**

### **Conference Bags - \$2,500**

Each conference attendee will receive a bag with conference program, vendor giveaways and information, coupons from local restaurants and other conference information. Your company can sponsor the bag by having your logo on one side of the 250 bags to be distributed.

### **Meals - \$5,000**

Monday Opening Breakfast                      Monday Lunch                      Tuesday Lunch  
Each meal can be sponsored for \$5,000. Sponsor will have an 8" x 11" centerpiece on each table and time to address conference attendees during the meal.

### **WiFi Service - \$3,500**

ISEA has contracted with Hilton Convention Center to provide all conference attendees with free Wi-Fi access. As a corporate sponsor for this service, your logo and thanks would be on signage throughout the conference floor and meeting rooms for the entire conference.

### **ISEA Awards - \$2000**

ISEA is awarding two prestigious awards for Outstanding STEM Teachers and STEM programs. Sponsors will be recognized at the Awards Luncheon and will assist ISEA in recognizing these outstanding schools and teachers.